



## LYMINGTON TOWN SAILING CLUB

### LTSC Member Survey Highlights

Thank you to everyone who took part in our recent member survey! Here's a snapshot of what you told us:

#### Club Atmosphere

- **90%** of respondents agree LTSC is welcoming and inclusive.
- Members mostly visit **monthly or quarterly** for casual meals or drinks.

#### Food & Drink

- **Food**
  - **Quality** rated mostly “Good,” but inconsistency is a concern.
- **Staff service** received high praise: nearly **97%** rated it “Good” or “Excellent.”
- **47%** were unlikely to bring friends or family for ad hoc meals or drinks.
- Members want **simpler menus, better vegetarian options** and **value deals**.

#### Events & Engagement

- Attendance is low due to **diary conflicts, distance, and food/service issues**
- Most popular future events: **Family parties (71%), Ad hoc meals (68%), and Winter talks (61%)**.
- Least popular: **Sunday carvery and Wine tasting**.

#### Top Suggestions

- Improve **food consistency** and **menu variety**.
- **Review Pricing**
- Offer **themed nights, live music, and family-friendly events**.
- **Extend** and clearly advertise **opening hours**.
- Enhance **atmosphere** with better decor and lighting.

- Promote events and menus **online and via newsletters.**

We're listening—and working on improvements to make LTSC even better for everyone. Stay tuned for updates! And remember, it's your Club and we are completely flexible. We can offer private parties from a large wedding to a small bespoke lunch - just come and talk to Emma in the office and the catering team.

It's your Club, please use it!

August 2025